



How big is your sector?

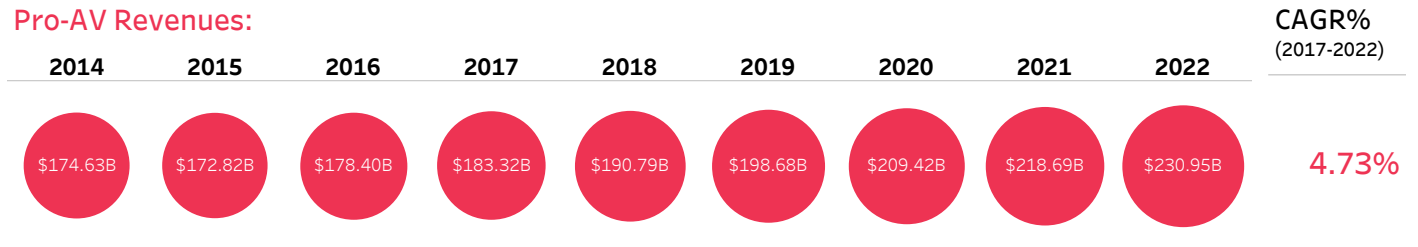
Geographic Selections:

Region All
Sub-Region All
Country All

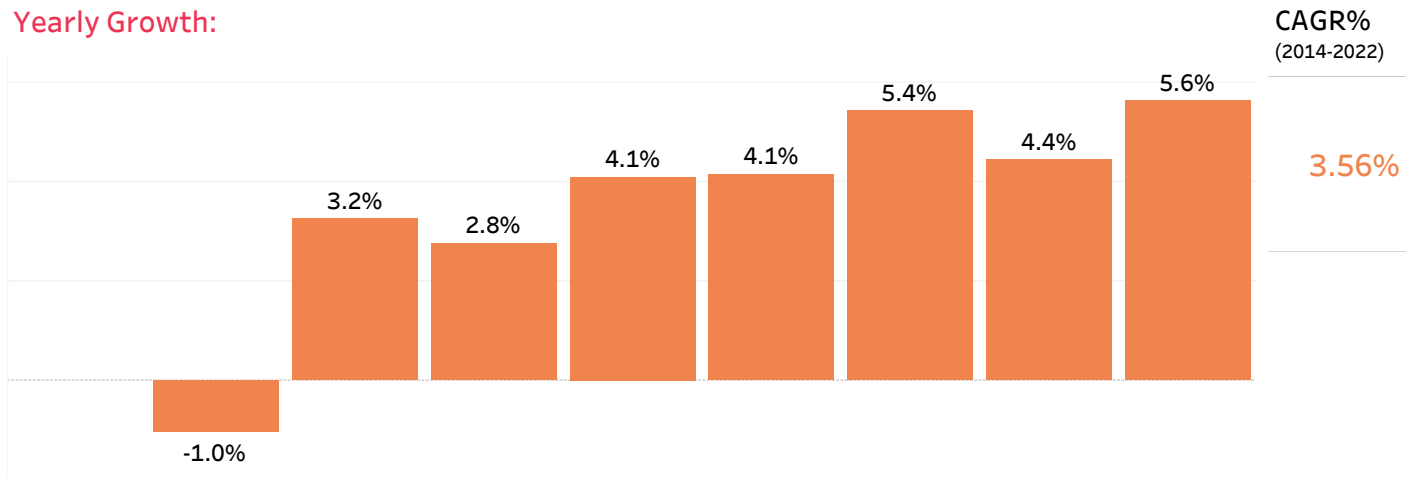
Technology Selections:

Solutions All
Segment All
Product/Service All

Pro-AV Revenues:



Yearly Growth:



AVIXA World Pro-AV Revenues

All

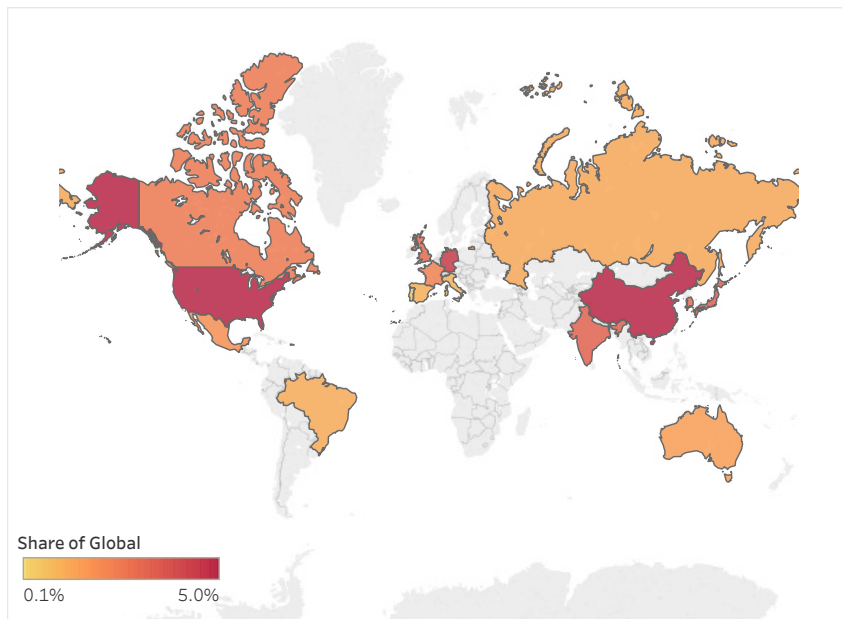
Solutions:

All

Tech Segments:

All

Tech Sub-Categories:

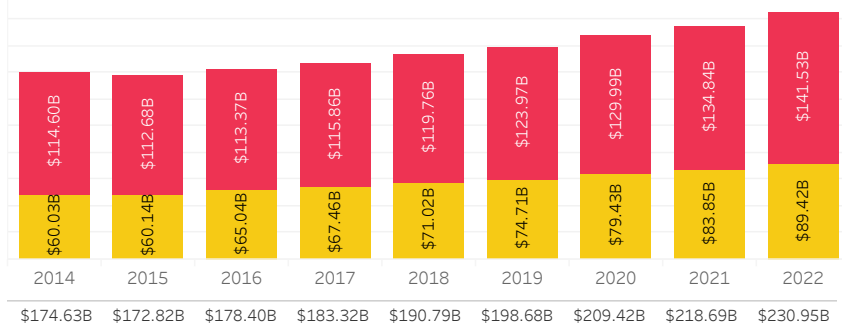


Geographic Level:

Region

Geographic Area	Share of Global	Total Revenue
Americas	36.5%	\$642.07B
AsiaPac	34.5%	\$607.18B
Europe	23.9%	\$420.91B
MEA	5.0%	\$87.53B
Grand Total	100.0%	\$1,757.70B

Annual Revenues (Click year to filter)

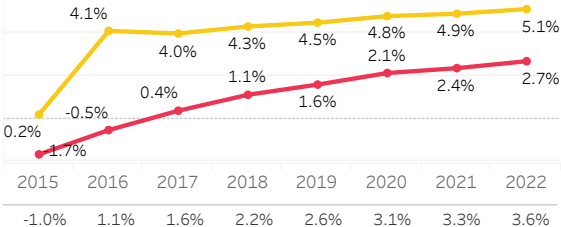


Economy Level

Share of Global Total Revenue

Economy Level	Share of Global	Total Revenue
Advanced Economies	63.0%	\$1,106.6B

CAGR





Product Segments -- Geographic Comparison Dashboard

Note: Coloration in the tables indicates relative size of metrics, with red being highest and yellow lowest.

Select First Geographic Area for Comparison:	Region Americas	Sub-Region North America	Country Mexico
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Product Segment Revenue Trends (Millions of \$USD)

Segment	2014	2015	2016	2017	2018	2019	2020	2021	2022
Audio Equipment	\$43	\$46	\$50	\$56	\$67	\$67	\$61	\$53	\$59
Capture & Production Equipment	\$457	\$482	\$520	\$589	\$684	\$733	\$757	\$802	\$885
Control	\$173	\$192	\$223	\$270	\$352	\$420	\$479	\$534	\$656
Environmental	\$181	\$212	\$251	\$301	\$364	\$443	\$545	\$673	\$837
Infrastructure	\$279	\$220	\$283	\$321	\$405	\$460	\$495	\$525	\$604
Services	\$352	\$391	\$441	\$452	\$498	\$535	\$570	\$584	\$615
Software	\$13	\$12	\$12	\$13	\$14	\$14	\$15	\$15	\$16
Streaming Media, Storage & Distribution	\$678	\$726	\$735	\$872	\$919	\$923	\$938	\$919	\$920
Video Displays	\$73	\$65	\$85	\$88	\$100	\$110	\$125	\$145	\$168
Video Projection	\$278	\$247	\$216	\$211	\$206	\$205	\$199	\$198	\$198
Grand Total	\$2,527	\$2,593	\$2,816	\$3,172	\$3,608	\$3,909	\$4,183	\$4,448	\$4,958

Product Segment YoY Change

	2015	2016	2017	2018	2019	2020	2021	2022
Audio Equipment	6.59%	8.56%	11.94%	20.42%	-0.75%	-8.94%	-12.83%	11.83%
Capture & Production Equipment	5.64%	7.69%	13.30%	16.21%	7.09%	3.36%	5.88%	10.43%
Control	11.10%	15.83%	21.33%	30.21%	19.30%	14.15%	11.44%	22.73%
Environmental	16.96%	18.39%	19.70%	20.88%	21.92%	22.83%	23.63%	24.32%
Infrastructure	-21.19%	28.85%	13.52%	26.08%	13.54%	7.73%	5.90%	15.09%
Services	11.01%	12.88%	2.48%	10.04%	7.52%	6.50%	2.57%	5.22%
Software	-10.25%	2.01%	6.46%	8.52%	3.15%	2.17%	4.04%	3.11%
Streaming Media, Storage & Distribution	7.15%	1.26%	18.54%	5.41%	0.47%	1.61%	-2.06%	0.20%
Video Displays	-11.11%	31.19%	3.38%	13.89%	9.87%	13.63%	15.80%	16.28%
Video Projection	-11.29%	-12.48%	-2.51%	-2.46%	-0.53%	-2.83%	-0.24%	0.02%
Grand Total	2.61%	8.60%	12.63%	13.73%	8.36%	7.01%	6.32%	11.48%

Select Second Geographic Area for Comparison:	Region Americas	Sub-Region South America	Country Brazil
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Product Segment Revenue Trends (Millions of \$USD)

Segment	2014	2015	2016	2017	2018	2019	2020	2021	2022
Audio Equipment	\$26	\$22	\$19	\$16	\$13	\$11	\$10	\$10	\$10
Capture & Production Equipment	\$372	\$312	\$240	\$234	\$228	\$231	\$231	\$245	\$251
Control	\$97	\$81	\$66	\$57	\$46	\$45	\$48	\$57	\$58
Environmental	\$102	\$98	\$91	\$94	\$86	\$94	\$114	\$154	\$174
Infrastructure	\$157	\$94	\$84	\$68	\$53	\$49	\$50	\$56	\$53
Services	\$374	\$299	\$301	\$291	\$294	\$309	\$326	\$331	\$340
Software	\$43	\$28	\$27	\$27	\$28	\$29	\$29	\$30	\$31
Streaming Media, Storage & Distribution	\$145	\$103	\$82	\$74	\$64	\$57	\$53	\$51	\$47
Video Displays	\$385	\$260	\$343	\$365	\$412	\$466	\$541	\$627	\$729
Video Projection	\$1,064	\$887	\$788	\$774	\$733	\$730	\$694	\$669	\$650
Grand Total	\$2,764	\$2,183	\$2,040	\$2,001	\$1,957	\$2,019	\$2,098	\$2,230	\$2,342

Product Segment YoY Change

	2015	2016	2017	2018	2019	2020	2021	2022
Audio Equipment	-15.37%	-13.07%	-15.57%	-17.15%	-14.72%	-9.81%	0.80%	-2.29%
Capture & Production Equipment	-15.95%	-23.10%	-2.36%	-2.60%	1.00%	0.34%	5.79%	2.34%
Control	-17.18%	-18.07%	-13.43%	-19.93%	-2.53%	8.73%	17.76%	0.87%
Environmental	-3.87%	-7.09%	2.69%	-8.62%	9.64%	21.47%	35.18%	13.07%
Infrastructure	-40.08%	-10.34%	-19.37%	-22.38%	-7.23%	2.64%	12.09%	-5.25%
Services	-20.10%	0.60%	-3.13%	0.86%	5.14%	5.50%	1.68%	2.53%
Software	-35.25%	-2.54%	2.07%	3.67%	1.30%	0.88%	2.75%	2.91%
Streaming Media, Storage & Distribution	-29.03%	-20.45%	-9.42%	-13.75%	-11.06%	-6.00%	-4.65%	-7.86%
Video Displays	-32.49%	31.73%	6.45%	13.03%	13.00%	16.14%	15.80%	16.28%
Video Projection	-16.63%	-11.18%	-1.69%	-5.35%	-0.47%	-4.88%	-3.61%	-2.79%
Grand Total	-21.02%	-6.54%	-1.92%	-2.20%	3.18%	3.89%	6.32%	5.01%



Vertical Markets -- Geographic Comparison Dashboard

Note: Coloration in the tables indicates relative size of metrics, with red being highest and yellow lowest.

Filter all for Product Segment: All | Filter all for Product: All

Select first geographic area for comparison: Region All | Sub Region All

Vertical Market Annual Revenues (Millions of \$USD):

Industry	2014	2015	2016	2017	2018	2019	2020	2021	2022
Cinema	\$2,059	\$2,288	\$2,542	\$2,735	\$2,897	\$3,094	\$3,278	\$3,443	\$3,641
Corporate	\$43,970	\$42,211	\$42,237	\$42,248	\$42,803	\$43,351	\$44,303	\$44,893	\$45,979
Education	\$13,293	\$13,128	\$13,562	\$14,144	\$14,739	\$15,512	\$16,447	\$17,528	\$18,931
Energy and Utility	\$4,324	\$4,419	\$4,644	\$4,843	\$5,155	\$5,445	\$5,821	\$6,141	\$6,546
Government and Military	\$4,619	\$4,693	\$4,935	\$5,170	\$5,532	\$5,845	\$6,260	\$6,636	\$7,104
Healthcare	\$1,274	\$1,322	\$1,465	\$1,612	\$1,779	\$1,950	\$2,171	\$2,389	\$2,649
Hospitality	\$6,962	\$7,195	\$7,929	\$8,691	\$9,544	\$10,425	\$11,592	\$12,716	\$14,069
Media & Entertainment	\$21,910	\$22,074	\$22,929	\$23,524	\$24,681	\$25,664	\$26,978	\$28,081	\$29,450
Others	\$15,204	\$15,429	\$16,094	\$16,430	\$17,204	\$17,903	\$18,894	\$19,368	\$19,957
Residential	\$14,362	\$13,157	\$12,931	\$12,855	\$12,704	\$12,861	\$13,154	\$13,522	\$14,176
Retail	\$16,781	\$16,805	\$17,753	\$18,549	\$19,552	\$20,698	\$22,322	\$23,689	\$25,468
Transportation	\$6,944	\$6,982	\$7,295	\$7,495	\$7,870	\$8,235	\$8,807	\$9,241	\$9,831
Venues & Events	\$22,926	\$23,119	\$24,087	\$25,021	\$26,328	\$27,694	\$29,391	\$31,045	\$33,151
Grand Total	\$174,629	\$172,823	\$178,403	\$183,318	\$190,787	\$198,676	\$209,417	\$218,692	\$230,953

Vertical Market YoY Growth Trend:

	2015	2016	2017	2018	2019	2020	2021	2022
Cinema	11.1%	11.1%	7.6%	5.9%	6.8%	5.9%	5.0%	5.8%
Corporate	-4.0%	0.1%	0.0%	1.3%	1.3%	2.2%	1.3%	2.4%
Education	-1.2%	3.3%	4.3%	4.2%	5.2%	6.0%	6.6%	8.0%
Energy and Utility	2.2%	5.1%	4.3%	6.4%	5.6%	6.9%	5.5%	6.6%
Government and Military	1.6%	5.2%	4.8%	7.0%	5.7%	7.1%	6.0%	7.1%
Healthcare	3.8%	10.8%	10.0%	10.3%	9.6%	11.3%	10.0%	10.9%
Hospitality	3.3%	10.2%	9.6%	9.8%	9.2%	11.2%	9.7%	10.6%
Media & Entertainment	0.7%	3.9%	2.6%	4.9%	4.0%	5.1%	4.1%	4.9%
Others	1.5%	4.3%	2.1%	4.7%	4.1%	5.5%	2.5%	3.0%
Residential	-8.4%	-1.7%	-0.6%	-1.2%	1.2%	2.3%	2.8%	4.8%
Retail	0.1%	5.6%	4.5%	5.4%	5.9%	7.8%	6.1%	7.5%
Transportation	0.6%	4.5%	2.7%	5.0%	4.6%	6.9%	4.9%	6.4%
Venues & Events	0.8%	4.2%	3.9%	5.2%	5.2%	6.1%	5.6%	6.8%
Grand Total	-1.0%	3.2%	2.8%	4.1%	4.1%	5.4%	4.4%	5.6%

Select second geographic area for comparison: Region All | Sub Region All

Vertical Market Annual Revenues (Millions of \$USD):

Industry	2014	2015	2016	2017	2018	2019	2020	2021	2022
Cinema	\$2,059	\$2,288	\$2,542	\$2,735	\$2,897	\$3,094	\$3,278	\$3,443	\$3,641
Corporate	\$43,970	\$42,211	\$42,237	\$42,248	\$42,803	\$43,351	\$44,303	\$44,893	\$45,979
Education	\$13,293	\$13,128	\$13,562	\$14,144	\$14,739	\$15,512	\$16,447	\$17,528	\$18,931
Energy and Utility	\$4,324	\$4,419	\$4,644	\$4,843	\$5,155	\$5,445	\$5,821	\$6,141	\$6,546
Government and Military	\$4,619	\$4,693	\$4,935	\$5,170	\$5,532	\$5,845	\$6,260	\$6,636	\$7,104
Healthcare	\$1,274	\$1,322	\$1,465	\$1,612	\$1,779	\$1,950	\$2,171	\$2,389	\$2,649
Hospitality	\$6,962	\$7,195	\$7,929	\$8,691	\$9,544	\$10,425	\$11,592	\$12,716	\$14,069
Media & Entertainment	\$21,910	\$22,074	\$22,929	\$23,524	\$24,681	\$25,664	\$26,978	\$28,081	\$29,450
Others	\$15,204	\$15,429	\$16,094	\$16,430	\$17,204	\$17,903	\$18,894	\$19,368	\$19,957
Residential	\$14,362	\$13,157	\$12,931	\$12,855	\$12,704	\$12,861	\$13,154	\$13,522	\$14,176
Retail	\$16,781	\$16,805	\$17,753	\$18,549	\$19,552	\$20,698	\$22,322	\$23,689	\$25,468
Transportation	\$6,944	\$6,982	\$7,295	\$7,495	\$7,870	\$8,235	\$8,807	\$9,241	\$9,831
Venues & Events	\$22,926	\$23,119	\$24,087	\$25,021	\$26,328	\$27,694	\$29,391	\$31,045	\$33,151
Grand Total	\$174,629	\$172,823	\$178,403	\$183,318	\$190,787	\$198,676	\$209,417	\$218,692	\$230,953

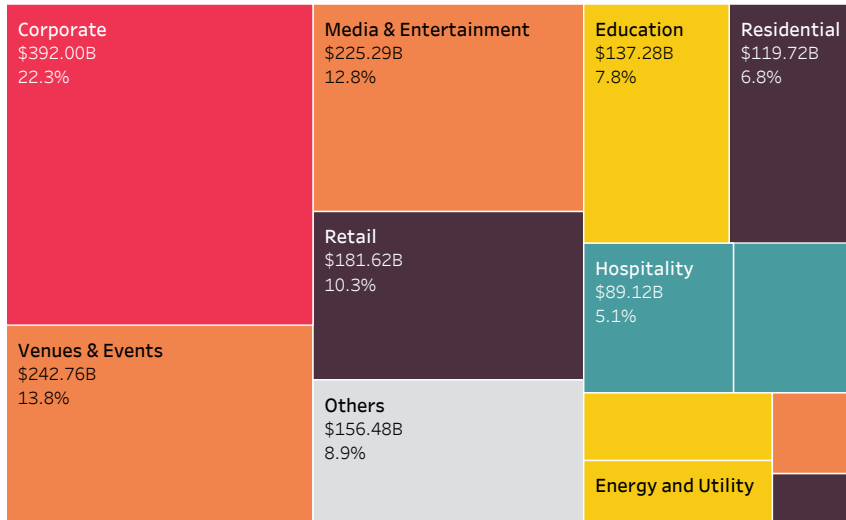
Vertical Market YoY Growth Trend:

	2015	2016	2017	2018	2019	2020	2021	2022
Cinema	11.1%	11.1%	7.6%	5.9%	6.8%	5.9%	5.0%	5.8%
Corporate	-4.0%	0.1%	0.0%	1.3%	1.3%	2.2%	1.3%	2.4%
Education	-1.2%	3.3%	4.3%	4.2%	5.2%	6.0%	6.6%	8.0%
Energy and Utility	2.2%	5.1%	4.3%	6.4%	5.6%	6.9%	5.5%	6.6%
Government and Military	1.6%	5.2%	4.8%	7.0%	5.7%	7.1%	6.0%	7.1%
Healthcare	3.8%	10.8%	10.0%	10.3%	9.6%	11.3%	10.0%	10.9%
Hospitality	3.3%	10.2%	9.6%	9.8%	9.2%	11.2%	9.7%	10.6%
Media & Entertainment	0.7%	3.9%	2.6%	4.9%	4.0%	5.1%	4.1%	4.9%
Others	1.5%	4.3%	2.1%	4.7%	4.1%	5.5%	2.5%	3.0%
Residential	-8.4%	-1.7%	-0.6%	-1.2%	1.2%	2.3%	2.8%	4.8%
Retail	0.1%	5.6%	4.5%	5.4%	5.9%	7.8%	6.1%	7.5%
Transportation	0.6%	4.5%	2.7%	5.0%	4.6%	6.9%	4.9%	6.4%
Venues & Events	0.8%	4.2%	3.9%	5.2%	5.2%	6.1%	5.6%	6.8%
Grand Total	-1.0%	3.2%	2.8%	4.1%	4.1%	5.4%	4.4%	5.6%



IOTA Vertical Market Analysis

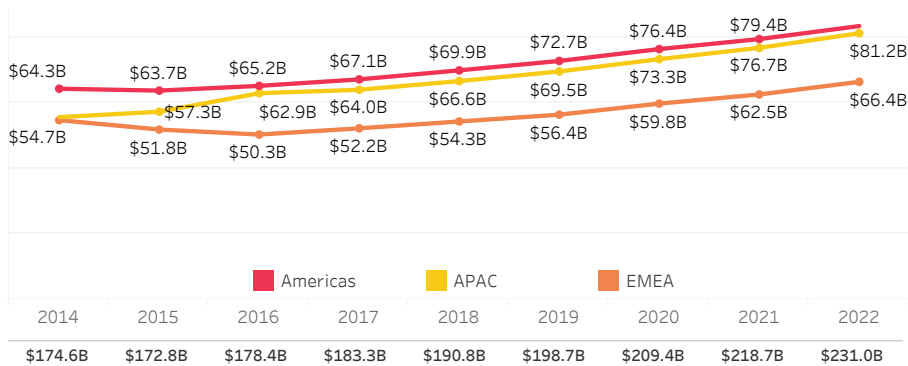
Vertical Rev Composition (Click squares to filter.)



Product Segment Contribution

Segment	Vertical Revenues	Percent of Revenues
Audio Equipment	\$98.3B	5.59%
Capture & Production Equipment	\$277.9B	15.81%
Control	\$84.7B	4.82%
Environmental	\$105.2B	5.98%
Infrastructure	\$84.9B	4.83%
Services	\$300.0B	17.07%
Software	\$32.3B	1.84%
Streaming Media, Storage & Distribution	\$441.0B	25.09%
Video Displays	\$171.7B	9.77%
Video Projection	\$161.6B	9.19%

Vertical Revs Comparison



Regional Growth of Vertical

Year	Americas (%)	APAC (%)	EMEA (%)	Total Change (%)
2015	-0.9%	2.9%	-5.2%	-1.0%
2016	2.3%	9.9%	-2.9%	3.2%
2017	3.0%	1.7%	3.8%	2.8%
2018	4.1%	4.1%	4.0%	4.1%
2019	4.1%	4.4%	3.8%	4.1%
2020	5.0%	5.4%	6.0%	5.4%
2021	4.0%	4.7%	4.7%	4.4%
2022	5.0%	5.8%	6.1%	5.6%



Vertical Markets -- Product Driver Dashboard

Note: Coloration in the tables indicates relative size of metrics, with red being highest and yellow lowest.

Select first vertical market for comparison:

Vertical Market 1
All

Segment Annual Revenues (Millions of \$USD):

Segment	2014	2015	2016	2017	2018	2019	2020	2021	2022
Audio Equipment	\$9,334	\$9,623	\$9,975	\$10,401	\$10,843	\$11,303	\$11,743	\$12,258	\$12,789
Capture & Production Equipment	\$27,247	\$27,335	\$28,206	\$29,505	\$31,001	\$32,005	\$32,853	\$34,185	\$35,584
Control	\$7,063	\$7,336	\$7,757	\$8,330	\$9,011	\$9,806	\$10,723	\$11,683	\$13,001
Environmental	\$6,085	\$6,606	\$7,365	\$8,608	\$10,200	\$12,193	\$14,656	\$17,711	\$21,742
Infrastructure	\$9,239	\$8,667	\$8,849	\$8,948	\$9,214	\$9,505	\$9,817	\$10,109	\$10,570
Services	\$26,849	\$28,766	\$30,537	\$31,526	\$32,861	\$34,892	\$36,986	\$38,070	\$39,534
Software	\$2,909	\$2,848	\$3,124	\$3,276	\$3,545	\$3,768	\$3,985	\$4,285	\$4,600
Streaming Media, Storage & Distribution	\$45,169	\$45,084	\$47,159	\$47,396	\$49,608	\$50,221	\$52,338	\$52,137	\$51,883
Video Displays	\$12,389	\$12,145	\$13,813	\$15,951	\$17,741	\$19,813	\$23,035	\$26,368	\$30,488
Video Projection	\$28,346	\$24,414	\$21,618	\$19,376	\$16,764	\$15,172	\$13,281	\$11,887	\$10,762
Grand Total	\$174,629	\$172,823	\$178,403	\$183,318	\$190,787	\$198,676	\$209,417	\$218,692	\$230,953

Product YoY Growth Trend:

2015	2016	2017	2018	2019	2020	2021	2022
3.1%	3.7%	4.3%	4.2%	4.2%	3.9%	4.4%	4.3%
0.3%	3.2%	4.6%	5.1%	3.2%	2.6%	4.1%	4.1%
3.9%	5.7%	7.4%	8.2%	8.8%	9.3%	9.0%	11.3%
8.6%	11.5%	16.9%	18.5%	19.5%	20.2%	20.8%	22.8%
-6.2%	2.1%	1.1%	3.0%	3.2%	3.3%	3.0%	4.6%
7.1%	6.2%	3.2%	4.2%	6.2%	6.0%	2.9%	3.8%
-2.1%	9.7%	4.9%	8.2%	6.3%	5.8%	7.5%	7.4%
-0.2%	4.6%	0.5%	4.7%	1.2%	4.2%	-0.4%	-0.5%
-2.0%	13.7%	15.5%	11.2%	11.7%	16.3%	14.5%	15.6%
-13.9%	-11.5%	-10.4%	-13.5%	-9.5%	-12.5%	-10.5%	-9.5%
-1.0%	3.2%	2.8%	4.1%	4.1%	5.4%	4.4%	5.6%

Select second vertical market for comparison:

Vertical Market 2
All

Segment Annual Revenues (Millions of \$USD):

Segment	2014	2015	2016	2017	2018	2019	2020	2021	2022
Audio Equipment	\$9,334	\$9,623	\$9,975	\$10,401	\$10,843	\$11,303	\$11,743	\$12,258	\$12,789
Capture & Production Equipment	\$27,247	\$27,335	\$28,206	\$29,505	\$31,001	\$32,005	\$32,853	\$34,185	\$35,584
Control	\$7,063	\$7,336	\$7,757	\$8,330	\$9,011	\$9,806	\$10,723	\$11,683	\$13,001
Environmental	\$6,085	\$6,606	\$7,365	\$8,608	\$10,200	\$12,193	\$14,656	\$17,711	\$21,742
Infrastructure	\$9,239	\$8,667	\$8,849	\$8,948	\$9,214	\$9,505	\$9,817	\$10,109	\$10,570
Services	\$26,849	\$28,766	\$30,537	\$31,526	\$32,861	\$34,892	\$36,986	\$38,070	\$39,534
Software	\$2,909	\$2,848	\$3,124	\$3,276	\$3,545	\$3,768	\$3,985	\$4,285	\$4,600
Streaming Media, Storage & Distribution	\$45,169	\$45,084	\$47,159	\$47,396	\$49,608	\$50,221	\$52,338	\$52,137	\$51,883
Video Displays	\$12,389	\$12,145	\$13,813	\$15,951	\$17,741	\$19,813	\$23,035	\$26,368	\$30,488
Video Projection	\$28,346	\$24,414	\$21,618	\$19,376	\$16,764	\$15,172	\$13,281	\$11,887	\$10,762
Grand Total	\$174,629	\$172,823	\$178,403	\$183,318	\$190,787	\$198,676	\$209,417	\$218,692	\$230,953

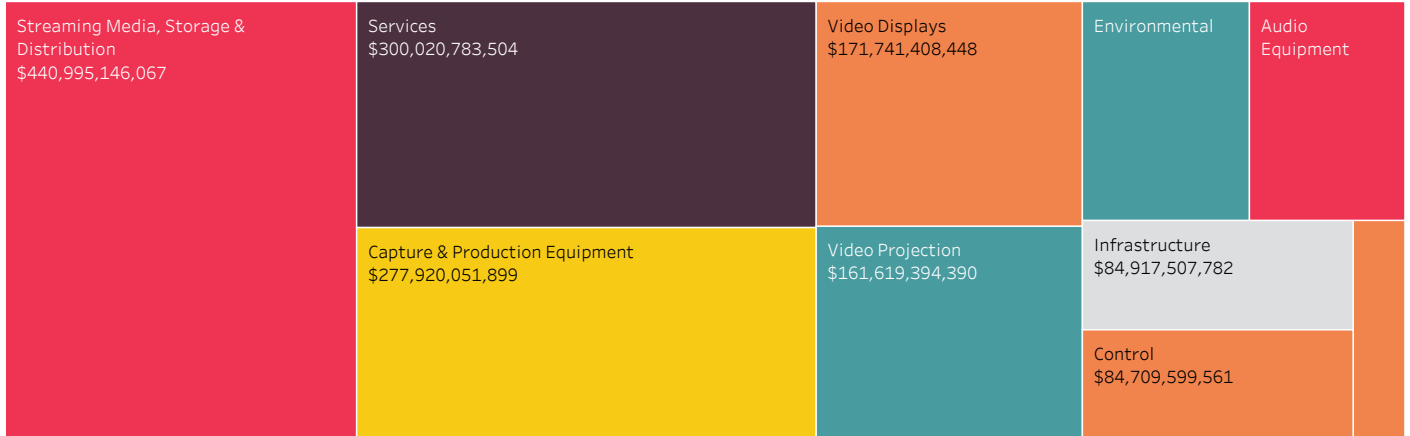
Product YoY Growth Trend:

2015	2016	2017	2018	2019	2020	2021	2022
3.1%	3.7%	4.3%	4.2%	4.2%	3.9%	4.4%	4.3%
0.3%	3.2%	4.6%	5.1%	3.2%	2.6%	4.1%	4.1%
3.9%	5.7%	7.4%	8.2%	8.8%	9.3%	9.0%	11.3%
8.6%	11.5%	16.9%	18.5%	19.5%	20.2%	20.8%	22.8%
-6.2%	2.1%	1.1%	3.0%	3.2%	3.3%	3.0%	4.6%
7.1%	6.2%	3.2%	4.2%	6.2%	6.0%	2.9%	3.8%
-2.1%	9.7%	4.9%	8.2%	6.3%	5.8%	7.5%	7.4%
-0.2%	4.6%	0.5%	4.7%	1.2%	4.2%	-0.4%	-0.5%
-2.0%	13.7%	15.5%	11.2%	11.7%	16.3%	14.5%	15.6%
-13.9%	-11.5%	-10.4%	-13.5%	-9.5%	-12.5%	-10.5%	-9.5%
-1.0%	3.2%	2.8%	4.1%	4.1%	5.4%	4.4%	5.6%

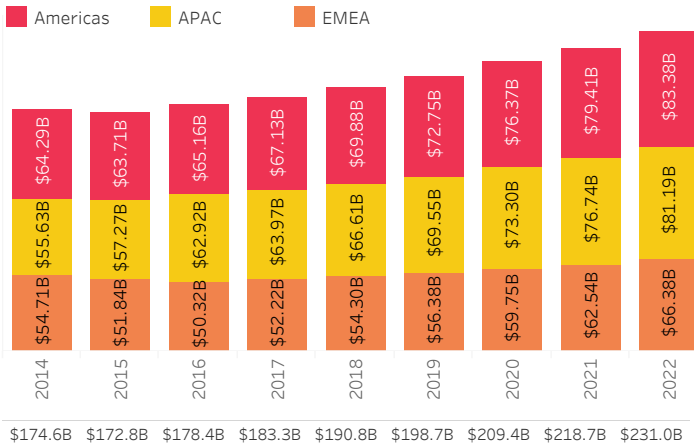


IOTA Product Segment Analysis

Product Segment Revenue Composition -- Click blocks to filter.



Segment Sales by Year



Underlying Product Trends

