

THE TECHNOLOGY MANAGER ADVANTAGE



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Read his story about technology
management at avixa.org/maneesh.

DRIVING THE DIRECTION OF YOUR INSTITUTION'S TECHNOLOGY

AV technology supports multimedia-enabled meetings, conferencing, presentations, productions, performances and training that are critical to the success of all organizations.

WHAT SERVICES DO TECHNOLOGY MANAGERS PROVIDE?

- They validate AV system design, evaluate user requirements, and drive an institution's technology purchases.
- Technology Managers create a strategic technology vision for an organization that results in a sustainable and supportable environment for technologists as well as end users.
- They advocate, train and act as a liaison to the end-user community, building confidence with end users.

WHY DOES MY ORGANIZATION NEED A TECHNOLOGY MANAGER?

- Technology Managers are skilled at strategically evaluating current and future needs, defining infrastructure requirements, and envisioning systems to support the multimedia and information exchange goals of your organization.
- They work closely with architects, interior designers and mechanical/electrical engineers to design and coordinate AV system infrastructure.
- Technology Managers evaluate potential systems integrators for qualifications, experience, staffing and product expertise.
- They provide research, product evaluation and cost modeling to ensure your project has the best design – rigorously coordinated and tested – to meet your functional and performance goals.
- Organizations need someone who is equipment agnostic – Technology Managers base their recommendations and bid specifications on evaluating the right solution for your budget to meet today's needs and tomorrow's goals – providing an objective comparison between competing products.
- Technology Managers also create consistency for equipment specifications for economies of scale, standardization, and a consistent interface for users.
- They can support your technical staff by providing training, design, coordination and project management.