



CONGRESO AVIXA

FORTALECIENDO LA INDUSTRIA AV

EN VIVO EN **infocomm**

SPONSOR 'CONGRESO AVIXA' AT INFOCOMM 2023

BRING YOUR BRAND TO THE CENTER OF THE INDUSTRY

Congreso AVIXA has evolved into a face-to-face event in 2023. It's now a part of the most important audio visual trade show in North America: InfoComm.

On June 13, held over the course of a half day (12:30am to 4:30pm), we will analyze and build conversations around trends, opportunities, challenges, threats, and the role of professional AV in modern life.

Congreso will have 4 sessions presented by the best AV experts from Latin America and Iberia and will be delivered entirely in Spanish. This is THE place for **relating your brand to the thought leadership**.

The Iberoamerican reception will take place on June 15 and is the perfect opportunity for networking and creating **broad awareness for your Spanish speaking audience**.

The selected sponsors will be non-direct competitors in their primary market, and it's limited to three sponsors maximum.

SPECIAL PACKAGE: CONGRESO AVIXA + IBEROAMERICAN RECEPTION: US \$6,000

BENEFITS:

- Five (5) tickets for staff and/or clients to attend Congreso AVIXA
- Your logo listed on Congreso and Iberoamerican Reception emails, social media posts, event details page, videos, and at the beginning and end of your exclusive presentations
- Logo and link on infocommshow.org pages related to Congreso and the Iberoamerican Reception
- Recognition on Congreso and Iberoamerican reception signage
- Opt-in list of scans from Congreso attendees (expecting 30 to 60 attendees in the first year)
- Opt-in list of scans from the Iberoamerican Reception attendees (expecting 100 to 200 attendees)
- Possibility to interact in the Congreso room on AVIXA Xchange for direct contact with the audience before, during and after the event

Contact us: congreso@avixa.org

